

The 4th Annual Ready...Set...Run! 5K/Fun Run Benefiting the Autism Center of Tulsa



Corporate Sponsorship Opportunities

The Autism Center of Tulsa (ACT), formerly the Tulsa Autism Foundation, a non-profit 501c3 organization, is planning its 4th annual **Ready...Set...Run! 5K/Fun Run** in Tulsa. The event will begin and end at **Hunter Park**, 5804 E. 91st St. in Tulsa, on **Saturday, May 8, 2010**. The 5K Race starts at 8 a.m. and the 1K Fun Run starts at 10:00 a.m.

The event will be promoted in *Oklahoma Sports and Fitness* magazine, on radio station KBEZ 92.9, and through other Tulsa area media outlets.

ACT offers a great opportunity for your organization to meet and greet hundreds of Tulsa area families and demonstrate your commitment to our community, while also helping to raise money for an organization helping families cope with the everyday challenges of autism.

Proceeds from the Ready...Set...Run! 5K/Fun Run go to the ACT fund to support its ongoing mission of enhancing the quality of life for individuals with autism and related neurological disorders. ACT provides resources and referrals for families, a resource library, a workshop series, family fun nights, awareness nights, and more.

Deadline for participation in the sponsorship program is April 15, 2010. For more information about ACT, its programs and sponsorship opportunities, contact Development Director Christina Newendorp at 918.502.4823 or development@autismtulsa.org.

2009 Sponsors Include:



The George Kaiser Family Foundation

2010 Sponsorship Program

\$7,500 Race Number Sponsor

For 2010: an exclusive opportunity for your company to be featured on each participant's race number, as well as these benefits:



1. Company logo in most prominent position on race t-shirts
2. Ten (10) Race Packets (each packet includes entry and t-shirt)
3. Most prominent placement on ACT signage at Post-Race Party
4. Opportunity to hang company signage at Post Race-Party
5. Prominent position in print advertisements, promotional materials, press releases and media advisories.
6. Prominent position in radio and TV advertising copy
7. Prominent position at ACT website
8. At least five (5) scripted public address event announcements at Post-Race Party
9. Opportunity for company mascot visit, mobile promotion unit, or other on-site promotion
10. Advertisement in ACT quarterly e-newsletters in 2010
11. Sold *exclusively* to *one* sponsor annually: act now to claim this level

\$5,000 Platinum Sponsor

1. Company logo in prominent position on race t-shirts
2. Ten (10) Race Packets (each packet includes entry and t-shirt)
3. Most prominent placement on ACT signage at Post-Race Party
4. Opportunity to hang company signage at Post Race-Party
5. Prominent position in print advertisements, promotional materials, press releases and media advisories
6. Prominent position in radio and TV advertising copy
7. Prominent position at ACT website
8. At least five (5) scripted public address event announcements at Post-Race Party
9. Opportunity for company mascot visit, mobile promotion unit, or other on-site promotion
10. Advertisement in ACT quarterly e-newsletters in 2010

\$2500 Gold Sponsor

1. Company logo in second-most prominent position on race-tshirts
2. Five (5) Race Packets
3. Second-most prominent placement on ACT signage at Post-Race Party
4. Opportunity to hang company signage at Post-Race Party
5. Second-most prominent position in all print advertisements, promotional materials, press releases and media advisories.
6. Second-most prominent position at ACT website

7. At least three (3) scripted public address event announcements at Post Race Party
8. Advertisement in ACT quarterly e-newsletters in 2010
9. Opportunity for company-provided information booth at event

\$1000 Silver Sponsor

1. Company logo on race t-shirts
2. Five (5) race packets
3. Placement on ACT signage at Post-Race Party
4. Opportunity to hang company signage at Post-Race Party
5. Placement in print advertisements, promotional materials, press releases and media advisories
6. Placement at ACT website
7. At least one (1) scripted public address announcement at Post Race Party
8. Advertisement in ACT quarterly e-newsletters in 2010
9. Opportunity for company-provided information booth at event

\$500 Bronze Sponsor

1. Company name only on race t-shirts
2. Two (2) race packets
3. Placement on ACT signage and at Post-Race Party
4. Advertisement in ACT quarterly e-newsletters in 2010
9. Opportunity for company-provided information booth at event

Corporate Teams

Start your own Ready...Set...Run! Team! Your company's team will showcase your community involvement, while creating a fun opportunity for employees to show their care and concern for those living with autism.

Online registration is easy: Visit www.autismtulsa.org and click Ready...Set...Run

Supply Products and Services (In-Kind Donations)

ACT provides companies with a great opportunity to promote their brand and services to hundreds of families and their supporters. Your support is crucial to our success.

We would greatly appreciate the donation of the following items:

- Bottled water
- Other drinks and snacks for event participants
- Special event rentals, including tables and chairs
- Foam core and vinyl banner signage and printing services
- Balloons and helium rental
- Jupiter jump and carnival game rental

- P.A. rental
- Breakfast and/or lunch for our volunteers who work so hard to make the event happen each year
- Gift certificates and packages to be used as incentives for our Teams and their Leaders
- Event photography

Promotional Items

Promote your business with advertising specialty items, product samples, coupons, and other small giveaway items to be placed in our Race Packets and to distribute at our Post Race Party.

Autism Center of Tulsa 6585 S. Yale, Suite 410 Tulsa, OK 74136 918.502.4823 phone 918.502.4329 fax
www.autismtulsa.org info@autismtulsa.org

Ready...Set...Run! 5K/Fun Run
Saturday, May 8, 2010
Corporate Sponsorship Agreement



Name of Company /Organization: _____

Contact Name: _____

Address: _____

City: _____ State: ____ Zip: _____

Phone: _____ Email: _____

Sponsorship Level:

____ Race Number \$7,500

____ Silver \$1,000

____ Platinum \$5,000

____ Bronze \$500

____ Gold \$2,500

All sponsors receiving benefits including the use of their logo must email their logo in .jpg format to development@autismtulsa.org upon submission of this agreement. All efforts will be made to include this logo and company name in Ready...Set...Run! promotional materials per the level of described benefits, but no guarantee is made or implied. Deadline for inclusion in promotional materials is April 15, 2010.

Submit this form to The Autism Center of Tulsa with a check made payable to The Autism Center of Tulsa. Deadline for participation in sponsorship program is April 15, 2010.

The value of your sponsorship less the estimated value of your benefit is a tax-deductible donation to the Autism Center of Tulsa, a 501c3 non-profit organization. Thank you for your support!

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**Ready...Set...Run! 5K/Fun
Saturday, May 9, 2009**



In Kind Donation Agreement

Name of
Company/Organization: _____

Contact Name: _____

Address: _____

City: _____ State: ____ Zip: _____

Phone: _____ Email: _____

Description of Item(s) Donated: _____

Cash Value of Item(s) Donated: _____

Item(s) Donated Will Be Included in: (circle one)

Race Supplies

Race Packets

Other

The Cash Value of Your Item (If Less Than \$500) Will Be Added to The Following Team Total: _____

Does Your Company/Organization wish to be notified of an individual recipient of the donation?

(circle one) Yes No

The Documented Cash Value of Your Item(s) Is A Tax-Deductible Donation to the Autism Center of Tulsa, a 501c3 non-profit organization. Thank you for your support!

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**Ready...Set...Run! 5K/Fun
Saturday, May 8, 2010**



Promotional Item Agreement

Name of Company /Organization: _____

Contact Name: _____

Address: _____

City: _____ State: ____ Zip: _____

Phone: _____ Email: _____

Description of Item(s) Donated: _____

Cash Value of Item(s) Donated: _____

The Documented Cash Value of Your Item(s) Is A Tax-Deductible Donation to the Autism Center of Tulsa, a 501c3 non-profit organization. Thank you for your support!

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